

FIRST OF ALL

THANK YOU

FOR YOUR INTEREST!

As Time To Token, we merge the real with the virtual world. Your artworks, your assets, can thus be securitised in a forgery-proof and transferable way. We create new matter: NFTs, Non Fungible Tokens. Artistic works, virtual individual pieces. Or series, small or large. Also hybrid NFTs that exist in both worlds – the virtual and the real. With additional benefits, anchored in the smart contract on the blockchain.

Bring the real world into the virtual one. We are your specialists for tokenisation, for hybrid NFTs, for digital assets. We do all the work for you, from the initial consultation to programming and marketing. Or just individual parts of it, as you wish.

Time To Token



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GENERAL INFORMATION

The world is becoming more and more digital: smaller devices. More power. What was impossible in the past has become common today. And a new hype: NFT.

Meanwhile, NFTs are present in just about every field. From art to tickets, audio / video, gaming and other innovations. Makers of such works have them secured as NFTs as a unique as well as forgery-proof collector's item - i.e. with a digital certificate of authenticity, with the possibility to track provenance and many additional features.

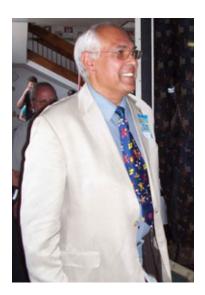
But what are NFTs? NFT stands for "Non-Fungible Token". Files on a blockchain that represent an unforgeable certificate of ownership for a usually digital object. An NFT is unique and cannot be replicated, unlike cryptocurrencies for example. Every Bitcoin is identical, no two NFTs are the same. The use cases of NFTs so far range from certified digital art, collectibles, games and virtual outfits to tickets. And there are more and more

I ARTISTS

There are already several artists who have made a name for themselves in the NFT field. Among the best known are **Mike Winkelmann** and **Trevor Jones**. Mike Winkelmann alias Beeple is a graphic designer from Charleston / USA. He is currently working on the work "5545 CONSECUTIVE DAYS". A work consisting of images created every day, 5545 days. Trevor Jones, on the other hand, moves in the analogue realm: he first produces his works in physical form before digitising them. The possibility of being able to exhibit works online inspires him to take a new creative direction with the development of AR paintings on the theme of crypto.







Trevor Jones

DIGITAL AND ANALOGUE PROJECTS

The "Bored Ape Yacht Club" collection from Yuga Labs has become a classic. In this collection, there are 10,000 unique digital trading cards that also serve as admission tickets. Each card features a monkey whose attributes are changed and who therefore always looks different: Colour, headgear, mouth - everything was wildly mixed by an algorithm and the result was the collection of unique pieces - which fetch high prices.

The artist Alicja Kwade had her DNA code decoded for her artwork called "Selbstportrait" and printed on more than 30,000 pages of paper. Printed in bold was the incredibly small proportion of DNA sequences that distinguishes her from other people.

Johannes Bendzulla has designed his work "Desktop Wallpaper (Concerned Shapes)" as a desktop wallpaper that can be downloaded and used free of charge by all interested users.

With "Haruspex - Early Bird", Tim Berresheim presents a complex work that breaks down the boundaries of the transfer of digital rendering into the real world. The works by Johannes Bendzulla as well as Tim Berresheim were auctioned off on 30 November 2022 in the NFT auction via VAN HAM.

BORED APE #2087



SELBSTPORTRAIT

DESKTOP WALLPAPER (CONCERNED SHAPES)



HARUSPEX - EARLY BIRD



I HYBRID PROJECTS

Berlin-based artist Manuel Rossner is known for his digital objects and spaces that draw attention to the similarities between the analogue and digital worlds and experiment with the materiality of the digital.

With his Surprisingly series, he has found a way to show the unique qualities of digital material. The series consists of 100 unique NFTs created on the Ethereum blockchain. The 3D objects consist of 100 unique shapes in different colours and with different dimensions, which the artist painted using virtual reality glasses. Video loops exist for each unique object, simulating the melting and jumping of the respective shapes.

25 holders of the 100 NFTs can have their work physically realised together with the artist as a painted CNC milling for an additional fee. It is the combination of virtual and digital works, secured on the blockchain, called hybrid NFTs.

This is one of the works auctioned through our partner VAN HAM.



SURPRISINGLY RED #3

NFTS: OFF-THE-SHELF OR TAILOR-MADE?

Creating NFTs is easy at first. Standard platforms such as Opensea or Rarible largely take the work off the creator who already has a digital work. Since fees are partly also only incurred when the piece is sold, it is also cheap.

However, these platforms offer only a few options for customisation. They are particularly suitable if, for example, large editions are to be created and marketed. Or for the multitude of try-outs who want to upload holiday snapshots chased through filters as NFTs in the art category.

Studios like Time To Token represent the other end of the scale: They usually create unique, high-quality one-off pieces and accompany them in their realisation as NFTs. The crucial questions about technological possibilities, the optimal blockchains or the design of the smart contracts are already clarified in advance. Here, features can already be incorporated into the works that are only possible with blockchain technology and expand the boundaries of purely digital visual art. Such customised NFTs, which can also be set up as hybrid NFTs with a reference to the real world, are more complex, more demanding and go far beyond the scope of standard platforms.

ROYALTIES

In the context of NFT, royalties are payments that accrue when a work is resold. They are paid to the creator of the work, his heirs or institutions designated by him.

They are measured as a percentage of the resale price and are defined in the smart contracts, the terms and conditions of the NFT. On the standard platforms, they can only be set to a limited extent, but can in principle be set completely freely. And this applies both to the amount, the beneficiaries or also with a time limit.

Other conditions can also be included, relating to the use of the work or ownership. The prerequisite is that the blockchain can recognise and control the conditions so that the automated process of the royalties runs.

The royalties can thus even be made part of the work. Even subsequent changes to the conditions are possible if this is defined in advance and stored in the code.

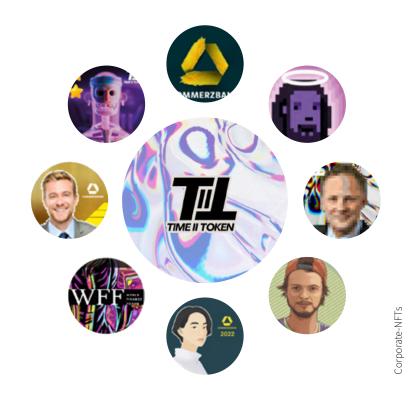
Creating a work, certifying it as an NFT and ideally selling it is the decisive factor for the creator. Another building block for a commercially interesting creation is the answer to the question: What do I do, what do buyers do with the NFT? Hanging on the wall like a picture or standing up like a sculpture is hardly possible; screens and monitors are often the only way of presentation.

But there are others: three-dimensional rooms are striking and vivid, almost haptic. There, works can be viewed from all sides, creating a virtual experience. We also build such three-dimensional spaces. They can be easily integrated into existing websites or social media presences. They can be created interactively, so that events are also possible there.

We create our own small, private metaverses or museums, or we link them to the large, public parallel universes such as Decentraland or Sandbox. NFTs can be exhibited and viewed there, vernissages and auctions take place there. Whether in their own spaces or as guests in existing ones: Artists and buyers can present themselves and meet there.

But there is another way: Twitter allows its users to use NFTs as profile pictures, and other social media platforms are following suit. The NFTs are automatically taken from wallets and displayed. Using one's own NFTs as a profile picture ensures reputation and standing. It also signals membership

in an exclusive circle, as in the case of the Apes. Companies can use them in the form of corporate NFTs as a community-building force. Or they can also use them as event NFTs for admission tickets and participation certificates.



THE FOURTH DIMENSION: NFTS AND TIME

Yes, watches can also be securitised as NFTs - the German brand Hanhart is leading the way with the help of Time To Token. Time, however, has a completely different meaning for NFTs and adds a fourth dimension to customers' wishes. In this way, works can be created that unfold gradually, those that have an expiry date, others that change over time.

The dimensions expand, technology evolves. In the works of Tim Berresheim, for example, it is already possible to create more colour spaces than a printer can reproduce. But what about the future? The NFT offers the chance to make another print in ten years with the technological possibilities created then.



I EXHIBITION SPACES

The distance between the world to be experienced haptically and the virtual space becomes smaller. Connections emerge from points of contact, connections merge. What is real? Data is as real as material. Matter generates data. On blockchains, both aggregate states can be combined. Products can be stored as a digital twin on a blockchain. Secure, unique, verifiable.

We can merge the haptic with the virtual world through our 3D exhibition spaces. We create space for your art. Move independently in this space as you please. Even during the ongoing exhibition, works can easily be added or deleted. Such three-dimensional exhibition spaces are perfect for displaying or selling your virtual works.

Visit one of our exhibition spaces on our website or simply book one now for your NFT.

We plan and realise your NFT project, we exhibit the NFTs, we sell or auction them. We are your all-round carefree service around NFTs.



NFT Auction at VAN HAM - Gavin Evans



NFT Auction at VAN HAM - Hanhart CXD



NFT Auction at VAN HAM - Virtually Real

I NFTS AND SUSTAINABILITY

Yes, some blockchains consume a lot of energy for their validation processes. And yes, this contradicts the effort for sustainability. That's why we work with you to find the right blockchain on which to create your NFTs.

In addition to the energy input, the question of the blockchains' survivability, the technological security, the strength of the protocols also plays a role. Because if art has an eternal claim, this claim should also be fulfilled by the blockchain. That, too, is sustainable. Ethereum fulfils many requirements and also switched from the energy-intensive proof-of-work process to proof-of-stake in September 2022. A move that has reduced energy consumption by 99 per cent.

Other blockchains have other advantages. We would be happy to work with you to find out which is best suited to your specific project.

And if it is a chain with high energy use, we can provide compensation. So that the CO2 footprint is zero. Or negative. Or as large as you want it to be for your plant.



COMMON MISUNDERSTANDINGS

"My NFT is in my Wallet."

A wallet does not contain NFTs or other tokens. The term wallet is misleading. Think of the blockchain as a highly secure bank with glass safe deposit boxes. Your wallet is just a key (bunch) that gives you access to your locker. Unlike a regular bank, anyone can see the contents of a lockbox, but not even the bank itself has access to your lockbox. It is comparable to a numbered account: The name remains anonymous.

"An NFT is a picture on the blockchain."

Imagine you wanted to store Rembrandt's "The Night Watch" in your safe deposit box. Problem: The painting measures 3.63 m x 4.37 m, too big for a normal locker. Or you pay a lot of money for a correspondingly large one. Only very few NFT

projects afford the luxury of storing images (media data in general) together with the NFT on the blockchain, and outsource them. An NFT is like a coin with two things stamped on it: Instead of the embossing of the country on one side, it is a serial number (token ID) that distinguishes it from all other coins. And on the other side, instead of the embossing of the value, there is, for example, a reference to a place where more information about the serial number can be found. So in your locker there is only the coin. The reference

> takes me to a warehouse where I find the Rembrandt. With Time To Token, the media data often ends up on a blockchain as well, but on a different one that is specialised in storing even larger amounts of data permanently.



HOW DO NFTS BEHAVE

ON THE MARKET?

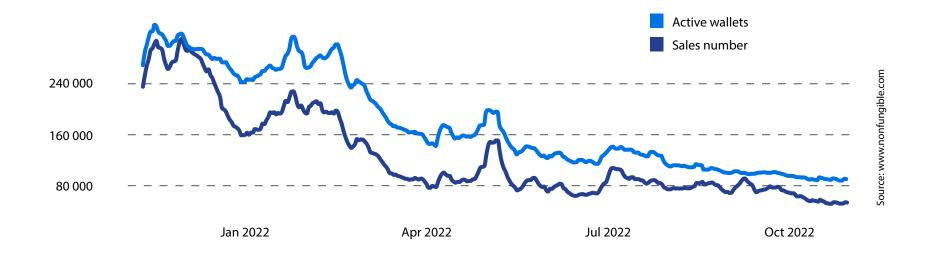
AFTER THE HYPE IS BEFORE THE HYPE

Until the beginning of 2022, the NFT market was in a boom. Then this hype was dampened and the crypto market went into crypto hibernation. The statistics below visualise the weekly progression of NFT sales from January 2022 to mid-October 2022.

Although NFTs are not immune to the volatility of the crypto markets, the industry has carved a strong niche for itself and is becoming more accepted by the masses. According to a recent report by crypto data provider CoinGecko, the NFT market is expected to return to revenues of more than \$800 billion in the next two years.

But these figures are merely a reflection of marketing focused on investment and the promise of quick riches. NFTs have been offered as a means to an end. But NFTs are much more a technological extension of the possibilities of art. And yes, they are also the vehicle to accelerate, perpetuate or even slow down the trade of one's own works. To control. They help creators to profit permanently from their own work.

The value of NFTs arises from the value of the work. And yet: after the hype is before the hype.



TIME TO TOKEN – THE SERIOUS NERDS

The best time to create NFTs is now. It's Time to Token.

Standard goes through standard platforms, everything else through us. We take over the complete management of your NFT project. We advise in the early stages, bring technological expertise to the creation of the works, create the NFTs and the infrastructure for presentation, marketing, sales. Or take over just a part of it, as it suits you.

Time To Token, these are people and companies with special talents who have come together in an ideal way. We are always inspired, accumulate useful and useless knowledge about art and NFTs and are happy to share both. We are sparring partners, brainstorming counterparts, stimulators and critics.

We have a demand on our work - a high one. This quickly becomes noticeable in the projects - and in the prices that can be achieved.

You don't need any technical expertise, we're happy to contribute that.

And we can be reached quickly: Email the nerd of your choice.



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FAQ

What does NFT actually stand for?

NFT stands for "Non Fungible Token", which loosely translated means "non-exchangeable token". Unlike fungible tokens such as cryptocurrencies, each NFT only exists once.

What makes NFTs different?

NFTs securitise ownership irrevocably on the blockchain. The subject of ownership is decided by the issuer. In most cases, these are digital works. In this case, a digital fingerprint in the NFT can guarantee authenticity.

Which file formats can be securitised as NFTs?

As a rule, every common file format can be securitised in an NFT - regardless of whether it is an image, audio or video file. However, the supported file formats differ depending on the trading platform.

What are hybrid NFTs?

Such NFTs not only securitise the right to the digital data, but also entitle the holder to an action in the real world, such as the construction or acquisition of real artworks derived from the digitally securitised work.

What is a smart contract?

A smart contract is a piece of code that defines the properties of the NFT. In this smart contract, conditions can be defined under which certain actions, such as payments, are carried out.

What can be deposited in an NFT?

Basically, NFTs are digital title deeds. Almost anything can be written into the smart contracts that make up the NFT. These can be rules for dealing with the securitised values, such as a time limit, limitations or extensions for printing a work and much more.

You can't hang it on the wall?

Yes, you can. And you can do it in 3D rooms of the NFT Collection. You choose a room, we build and equip it for you. You can integrate this room into your website or view it on a screen at home. And in this room your securitised file then hangs on the wall - or stands in the middle of the room as a 3D model viewable from all sides

Are the exhibited works for sale?

Whether the works are for sale is decided by the owner. It is also stated in the detailed description. Browse through all the rooms and discover the objects. Some rooms are explicitly created for auctions or sales promotions, here the works are for sale.

What do I need to buy NFTs?

If you are on standard platforms such as Opensea or Rarible, you will need a wallet filled with cryptocurrency in any case. Time To Token, along with Van Ham, allows you to buy NFTs in both cryptocurrency and fiat currency. If you want to store the NFT, you will definitely need a wallet, here we are happy to help.

Which wallet should I choose?

The question is not so easy to answer. To find the best crypto wallet for you, you need to clarify your own preferences. Some things only become apparent after a longer period of time. We are available here with advice and assistance (also during set-up).

Where can I buy cryptocurrency?

It is often possible to buy cryptocurrency via a wallet. Otherwise, there are many exchanges and trading centres for cryptos. Here you have to pay attention to respectability, trading places in regulated markets are safer.

How do I receive my NFT?

To receive the NFT, you need a wallet that is suitable and able to receive an NFT and supports this technology. If you specify a wallet for transfer, you must be the owner of that wallet and have access to it. Not every wallet can receive and store NFTs.

How can I resell NFTs?

In principle, you can sell NFTs via any standard platform. As with the art market, high-quality NFTs are better sold through specialised houses such as Van Ham. We are happy to take care of this.

Do I need technical knowledge to create NFTs?

Yes, if they are to be good. But we take care of that for you. From the idea to the concept to creation, marketing and sales.

Can I book a space?

Yes, if you have exclusive NFTs and art. We reserve the right to quality assurance. Please contact us at time@time-to-token.com to carry out.

Can I inherit NFTs?

Yes, this is possible and works by passing on the wallet. However, you should always consult a specialised advisor to clarify the tax aspects.

Is it possible to set NFTs so that they are valid from a certain date or until a certain date?

Yes, it is possible. Such information is recorded when the NFT is programmed.

Are NFTs only certificates for art?

No, the field is very extensive. In addition to art, innovative works, music or videos, for example, can also be securitised as NFTs.

Can my NFT move from one platform to another?

Only individually programmed NFTs can be used later on another platform.

Do I have to remove my NFT from one platform (Foundation, SuperRare)?

Yes. At least it can be set as for sale.

